

Motilal Nehru National Institute of Technology Allahabad



Rendezvous with Euphoria



# ABOUT MNNIT



Motilal Nehru National Institute of Technology Allahabad, Prayagraj, is an institute with total commitment to quality and excellence in academic pursuits.

It was established as one of the seventeen Regional Engineering Colleges of India in the year 1961 as a joint enterprise of Government of India and Government of Uttar Pradesh, and was an associated college of University of Allahabad, which is the third oldest university in India.

The institute now offers 9 B.Tech. and 19 M.Tech. Degree Programmes (including part-time), MCA, M.Sc.(Mathematics and Scientific Computing), MBA, MSW (Master of Social Works) programmes and also registers candidates for Ph.D. Degree.

ABOUT  
**CULRAV**



Rendezvous with Euphoria

The start of April will corroborate to be a week of euphoria and fresh ideation, a resplendent rostrum to hone ones flair and virtuosity and bask in the glory of triumph and merriment, known as CULRAV 2019- the annual cultural extravaganza of Motilal Nehru National Institute of Technology Allahabad, Prayagraj



# CULRAV

# STATS



**FOOTFALL OF 15K - 20K**



**INSTITUTES FROM KANPUR  
ALLAHABAD, LUCKNOW, & VARANASI**



**50+ EXCITING EVENTS**

# PRONITES

RAHUL RAM



PIYUSH MISHRA



RAHUL SUBRAMANIAN



MARNIK



AV



VINAY PATHAK



FARHAN AKHTAR

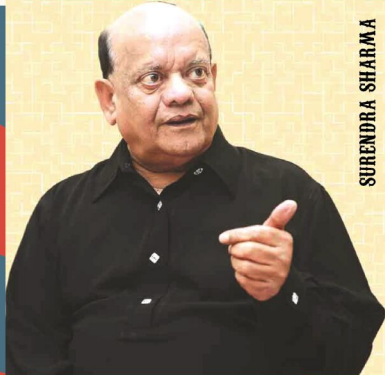
SHIRLEY SETIA



CHETAN BHAGAT



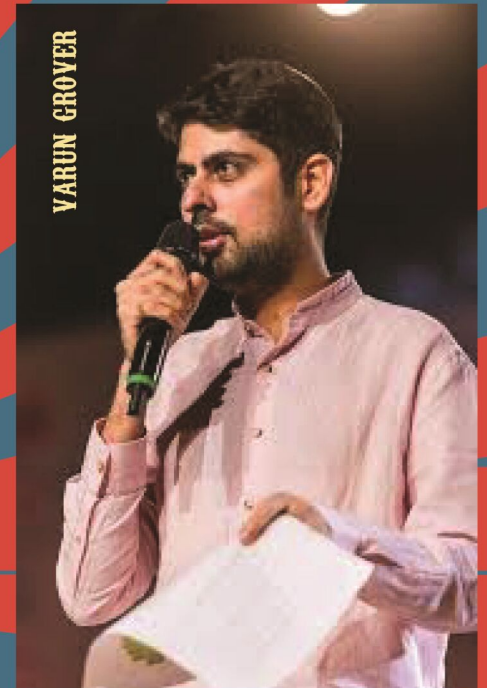
# PRONITES



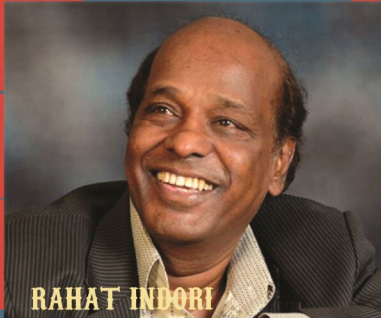
SURENDRA SHARMA



THE INDIAN JAM PROJECT



YARUN GROVER



RAHAT INDORI



PARVAAZ



CANDICE REDDING



SAMEER

# SPONSORSHIP TIERS

	EVENT	UNIQUE	ASSOCIATE	TITLE
<b>SUPPORT (INR)</b>	25,000	50,000	75,000	150,000
<b>LOGO DISPLAY ON BANNERS, POSTERS AND STAGE BACKDROPS</b>				
<b>NAME AND LOGO ON THE OFFICIAL WEBSITE</b>				
<b>FULL COVERAGE BY MEDIA (VIZ. PRINT, AIR, TV, ONLINE) PARTNERS</b>	For particular event			
<b>ALL EVENT RELATED NOTICES (E.G. PARTICIPANTS, RESULT ANNOUNCEMENTS)</b>	At the time of particular event briefing			
<b>NUMBER OF STALLS IN THE INSTITUTE</b>	1	1	1	1
<b>MENTION AS "XYZ PARTNER" ON BLOGS AND SOCIAL MEDIA</b>				

	EVENT	UNIQUE	ASSOCIATE	TITLE
PRIZE DISTRIBUTION CEREMONY AS A GUEST	✓	✓	✓	✓
SPECIAL BANNER ON THE GATE OF MAIN VENUE FOR INFORMAL AND SPECIAL SHOWS	✗	✗	✓	✓
COMPANY NAME ON THE FIRST LIVE LAUNCHED VIDEO	✓	✓	✓	✓
CHOICE OF PUTTING OWN POSTERS AND BANNERS (2M*1M) IN THE INSTITUTE	Only where the particular event will be held	✓	✓	✓
COMPANY SEMINAR AND PRESENTATION IN THE INSTITUTE	Duration of the Fest	3 Months after CULRAV	Upto the next edition of CULRAV	Upto the next edition of CULRAV
ANY ADVERTISING MATERIAL FOR DISTRIBUTION IN SCHOOLS AND COLLEGES	✗	✗	✓	✓
VISIT OF ANY OFFICIAL FOR SPEECH AND A PART OF THE JUDGING PANEL OF VARIOUS EVENTS	For a particular Event	Informal only	✓	✓



	EVENT	UNIQUE	ASSOCIATE	TITLE
MENTION AS OFFICIAL PARTNER AT MEDIA BRIEFING	✗	✗	✓	✓
ANY SPECIAL VIDEO BY THE COMPANY DURING FESTS	Only in particular Event	Opening+Closing Ceremony	In every event+ Opening+Closing Ceremony	In every event+ Opening+Closing Ceremony+ special events
REGULAR ANNOUNCEMENT THROUGH OUR ANNOUNCEMENT SYSTEMS AND ONLINE PARTNER	At the time of particular event briefing	✓	✓	✓
PROMOTION INITIATIVE IN FORM OF PAMPHLETS, BROCHURE, GOODIES, ETC.	✓	✓	✓	✓
NUMBER OF EDITIONS AS PREVIOUS SPONSOR OF CULRAV	2	3	4	5
INCLUSION OF ANY SPECIFIC PUBLICITY MATERIAL IN THE REGISTRATION KIT	✗	✓	✓	✓
BANNER IN SAC	Duration of the Fest	3 Months	6 Months	Upto the next edition of CULRAV



# SPANDAN



*Ramp Walk*



*Mr and Miss Spandan*

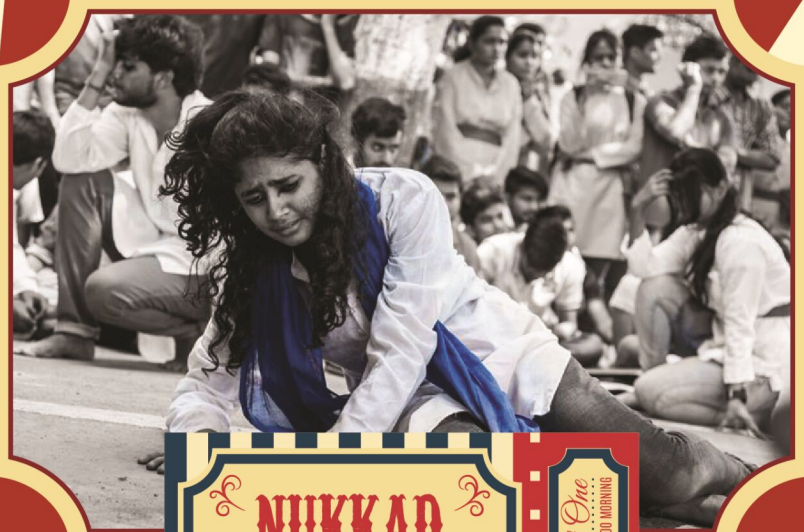


# RANGMANCH

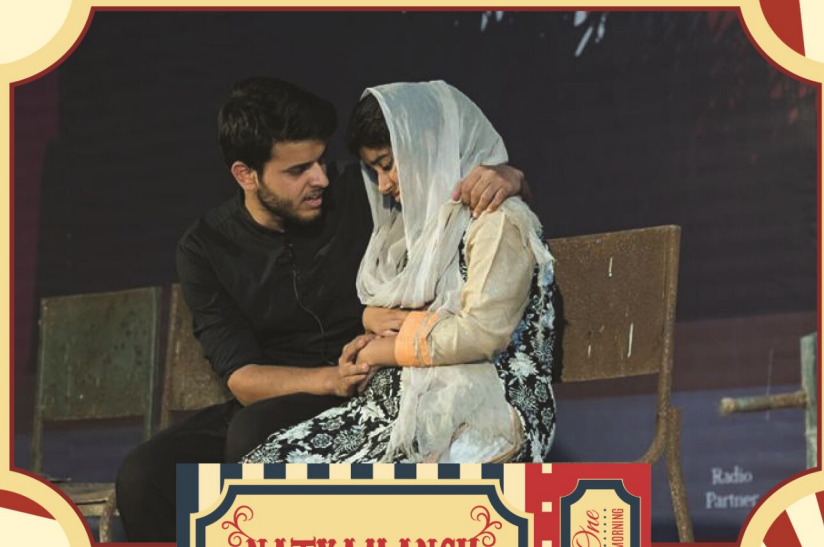




**HASYAMANCH**  
Admit One  
SAT. JAN. 23 11:00 MORNING



**NUKKAD**  
Admit One  
SAT. JAN. 23 11:00 MORNING



**NATYAMANCH**  
Admit One  
SAT. JAN. 23 11:00 MORNING



**PRATIBIMB**  
Admit One  
SAT. JAN. 23 11:00 MORNING

**ANUNAAAD**





**HARMONY**



**EUPHONY**



**G.O.A.T**

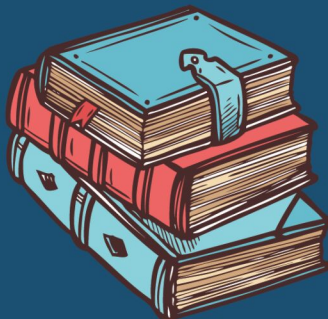


**VOICE OF  
CULRAV**



**ROCKTAVE**

# LIT MUSE





English



TALK TILL YOU DROP



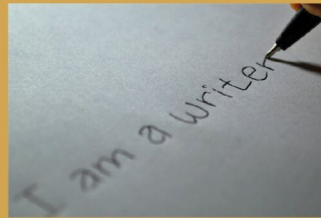
DUMB CHARADES



PARLIAMENTARY DEBATE



POETRY SLAM



MOTLEY



LACUZZI

Hindi



VAKTAVYA



PARIMAL



KAVYANJALI

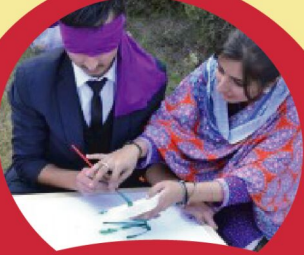


HASYAKOSH

The background features a teal and yellow sunburst pattern. At the top, there are two crossed brushes. On the left and right sides, there are red paint pots with blue swirls. In the bottom left, there is a paint roller, and in the bottom right, there is a paint palette. At the bottom center, there is a red and yellow striped circus tent.

# RANGSAAZI

TO SEND LIGHT INTO THE DARKNESS OF THE MAN'S HEART  
SUCH IS THE BEAUTY OF AN ARTIST. IT ATTACKS THE MINDS  
OF PEOPLE WITH WEAPONS NO MORE THAN A BRUSH AND A CANVAS.  
LET US UNRAVEL THE ARTIST HIDDEN WITHIN US ALL



**BLIND ART**



**RANGOOLI**



**PAPER DRESS**



**CLAY MODELLING**



**ON SPOT SKETCHING**



**ROAD PAINTING**



**DOODLING**



**FACE PAINTING**



# RAZZMATAZZ



THE SUREST PATH TO SUPERHERO STATUS,  
COME AND SHAKE YOUR LEG TO TRIP THE LIGHTS  
AND "MOON"<sup>TM</sup>-WALK YOUR WAY TO STARDOM



**SHIMMY SHAKE**



**DESI SYNC**



**FEET ON FIRE**



**STEP UP**



# DARKROOM





**ONCE UPON A TIME**

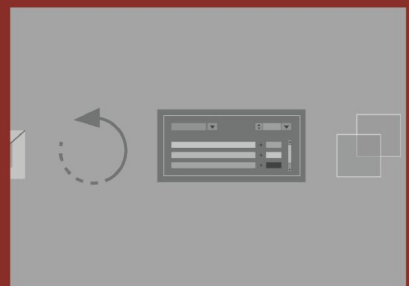


**1 MINUTE B-ROLL**



**STANDSTILL**

**“If you can be as fast as flash to capture those moments fitting enough to be frozen in time, this is the one for you!”**



**IDENTITY STROKE**



**50 HR FILM MAKING**

# INFORMALS



PHOTOBOOTH



BALLOON FIGHT



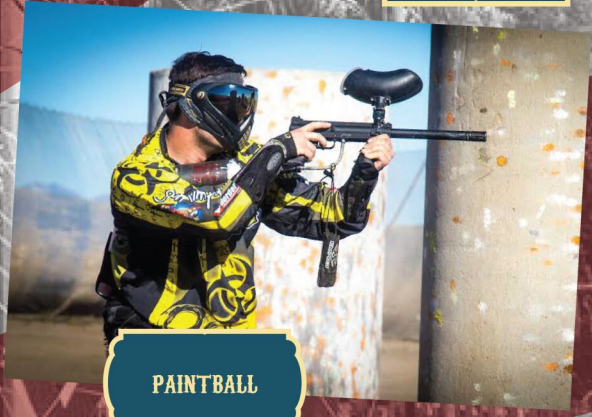
GOOGLY CRICKET



POKER GAME



ARCHERY



PAINTBALL



TREASURE HUNT



GOLGAPPA COMPETITION



★ OUR SPONSORS ★



★ OUR SPONSORS ★



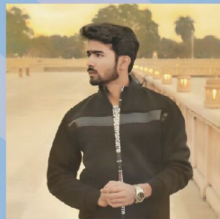
# TEAM CULRAY



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